



NEWS

617.373.5471

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CONTACT: Brylee Maxfield
(617) 373-2802
b.maxfield@neu.edu

**NORTHEASTERN UNIVERSITY RECOGNIZES OUTSTANDING CO-OPS
AT ANNUAL COOPERATIVE EDUCATION AWARDS CEREMONY**

John Ready, III, a Cape Elizabeth, Maine resident, honored

(3-16-04) BOSTON, Mass. – **John Ready III**, a resident of Cape Elizabeth, Maine, is one of 18 Northeastern University students who earned a 2004 Cooperative Education (co-op) Award in an annual awards ceremony on **Tuesday, March 16** in the **Curry Student Center Ballroom**.

Ready, who graduates in May with a bachelor's degree in business administration with dual concentrations in entrepreneurship and marketing, has worked at two different co-op positions. For his most recent co-op position he founded, owns and is the sole proprietor of Lobster To Your Door of Cape Elizabeth, Maine and his first co-op was as manager of Lobster Downeast LLP of Atlantic National Trust, LLC in Portland, Maine. Ready's own start-up company sold 6,000 lbs of Lobster in 2002 and increased to 100,000 lbs in 2003. He has collaborated with Northeastern University's Entrepreneurship Club to hold a lobster sale on campus; all the proceeds benefited the Entrepreneurship Club.

"I am not aware of any lobsterman who provides his product at the convenience of the customer. Lobster To Your Door was his unique concept. He developed a new approach to a very traditional business. I know he is harboring a boatload of new ideas," said Vincent Oliviero, a customer of Lobster To Your Door.

Northeastern University introduced cooperative education into its traditional educational strategy, in 1909, making work experience a structured part of the curriculum. The success of this educational model has distinguished Northeastern from other institutions of higher education and cooperative education has become the University's signature program.

Northeastern University, located in the heart of Boston, Massachusetts, is a world leader in cooperative education and recognized for its expert faculty and first-rate academic and research facilities. Through co-op, Northeastern undergraduates alternate semesters of full-time study with semesters of paid work in fields relevant to their professional interests and major, giving them nearly two years of professional experience upon graduation. The majority of Northeastern graduates receive a job offer from a co-op employer. Cited for excellence two years running by U.S. News & World Report, Northeastern was named a top college in the northeast by the Princeton Review 2003/04. In addition, Northeastern's career services was awarded top honors by Kaplan Newsweek's "Unofficial Insiders Guide to the 320 Most Interesting Colleges and Universities," 2003 edition. For more information, please visit <http://www.northeastern.edu>.

**Office of Communications
and Public Relations**
716 Columbus Avenue
Suite 598
Boston, MA 02120